

~ Other Opportunities ~

Goody Bag Sponsor -

Important as a goody bag is, this is a wonderful opportunity to know your business name went home with someone. This sponsorship level gives you the chance to gain new customers and exposure. Benefits vary by sponsorship value. As part of this sponsorship you will receive a listing in the event program as a goody bag sponsor. Please provide 350 promotional items for the goody bags.

Vendor Space (Information only—NO Sales) ~

\$100—We will provide you with an approx. 10x10 space to hand out your informational material. You will be listed in the event program as a Vendor, including contact information. Booth must be set up by 7:00 a.m. Vendors must be packed and off of Park premises by 4:00 p.m. All vendors must be fully self contained. Proof of general liability insurance naming JDRF and the County of San Bernardino as additionally insured is required. See attached for additional wording needed on insurance certificates to be submitted to JDRF and the County of San Bernardino. (Deadline May 15, 2012)

Vendor Space (Sales) ~ \$200—We will provide you with an approx. 10x20 space to show and sell your wares. You will be listed in the event program as a Vendor, including contact information. Booth must be set up by 7:00 a.m. Vendors must be packed and off of Park premises by 4:00 p.m. All vendors must be fully self contained. Proof of general liability insurance naming JDRF and the County of San Bernardino as additionally insured is required. See attached for additional wording needed on insurance certificates to be submitted to JDRF and the County of San Bernardino. To obtain a food vendor space all food vendors must be fully self-contained and a valid health permit must be on file with the County of San Bernardino Department of Public Health—Division of Environmental Health Services—8575 Haven Ave, Ste 130, Rancho Cucamonga, CA 909-948-5058. (Deadline May 15, 2012)

Opportunity Drawing Donor—Your company name will be mentioned during the Opportunity Drawing and announced from the stage as an opportunity drawing donor. You will be listed on the JDRF chapter website and in the event program as a donor to the Opportunity Drawing.

Event Program Sponsor—Artwork for program ad pages in .jpg format due by May 15, 2012.
 \$150 ~ Full page Program Ad (8.00" wide x 10.5" tall)
 \$100 ~ Half page Program Ad (8.00" wide x 5.25" tall)
 \$ 75 ~ Quarter page Program Ad (4.00" wide x 5.00" tall)
 \$ 50 ~ Business Card Ad

Partnership Level Benefit	Presenting Sponsor	Title Sponsor	Raceway Sponsor	Drag Strip Sponsor	Cruisin' Sponsor	Trophy Sponsor	T-Shirt Sponsor	Dash Plaque Sponsor
	\$5,000	\$2,500	\$1,000	\$500	\$250	\$35	\$2,500	\$1,500
Your name/logo on all posters, banners, entry forms and additional promotional materials	X	X	X				X	X
Your name/logo on the official event t-shirts	X	X					X	
Your name/logo on the official event dash plaques	X	X						X
Company logo on the www.jdrfinlandempire.com website	X	X					X	X
Your name/logo will be prominently displayed throughout the event area and announced multiple times over the loudspeaker during the event.	X							
Your name/logo will be displayed in the event area and announced over the loudspeaker during the event.		X	X	X	X	X	X	X
Vendor Booth space on event day (certificates of liability insurance required)	X	X	X	X				
Full page color ad in the event program	X							
1/2 page ad in the event program		X	X				X	X
1/4 page ad in the event program				X	X			
Listed in the event program as an event sponsor at the level in which you have sponsored	X	X	X	X	X	X	X	X
2 Trophies Awarded in your businesses name	X							
1 Trophy Awarded in your businesses name		X	X	X	X	X		